

Review Form 1.7

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_110124
Title of the Manuscript:	A Study on Filipinos' Movie Watching Behavior
Type of the Article	Research

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>Yes, this record of original document foster collaboration of audience and film production house. This manuscript helps scientific community to gain deeper understanding about the factors that influences movie watching behaviour.</p> <p>Perfect Title</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>In conclusion specific output of digital technology influence on movie watching behaviour could be mentioned.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	Yes	
<p>Optional/General comments</p>	The manuscript is well written. A separate parameter on OTT platforms could be incorporated in questionnaire.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Review Form 1.7

Reviewer Details:

Name:	Valarmathi
Department, University & Country	Mindscreen Film Institute, India