

Review Form 1.7

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_109259
Title of the Manuscript:	DIGITAL TRANSFORMATION AND FINANCIAL INCLUSION OF SMALL AND MEDIUM ENTERPRISES IN KENYA
Type of the Article	Original article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>Yes, the article fills the relevant research gap, presents policy implications and offers practical recommendation that is important for the scientific community. Yes</p> <p>Yes, but the abstract should be short and concise. It should not be more than 150 words.</p> <p>Yes, the article is structured effectively.</p> <p>Yes, it is quite relevant as the author substantiates the research gap by highlighting the contribution of their study. Yes</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Yes, the article is very well written.</p>	
<p>Optional/General comments</p>	<p>The author should justify more about the research gaps and contribution of the study. The study can include latest studies in the literature review. Also, in literature review the author should not need to explain everything only findings can be explained.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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