

Review Form 1.7

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| Journal Name: | Asian Journal of Agricultural Extension, Economics & Sociology |
| Manuscript Number: | Ms_AJAEES_105213 |
| Title of the Manuscript: | SOCIAL MEDIA UTILIZATION BY THE FARMERS OF COIMBATORE DISTRICT IN TAMILNADU – AN ANALYSIS |
| Type of the Article | Original Research Article |

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p> | <p>1. The manuscript has practical significance for scientific community.</p> <p>2. The title of the article is suitable.</p> <p>3. The abstract of the article is comprehensive.</p> <p>4. Subsections and structure of the manuscript are appropriate. The author/authors need to add research objects in introduction and the analytical method in the methodology</p> <p>5. The manuscript is scientifically correct.</p> <p>6. Suggestion and Policy implication should be added</p> | |
| <p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p> | Language/English quality of the article is suitable for scholarly communications | |
| <p>Optional/General comments</p> | This paper is required compulsory revision comments. | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| <p>Are there ethical issues in this manuscript?</p> | <p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p> | |

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Reviewer Details:

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