

### **Editor's Comment:**

After reading the present version, I still point out these issues

1. The following literature on the topic, I suggest the authors can cite them

Xu, P., et al. Influence of Streamer's Social Capital on Purchase Intention in Live Streaming E-Commerce. *Frontiers in Psychology*, 2022. 12: p. 748172

<https://doi.org/10.3389/fpsyg.2021.748172>

Wei, H.L., et al. Comments and responses' combination: tourist destination's moderating effect. *Marketing Intelligence & Planning*, 2022. 40(7): p. 914-928

<https://doi.org/10.1108/MIP-01-2022-0016>

Zhang, J.M., et al. A Receiver Perspective on Knowledge Sharing Impact on Consumer-Brand Relationship in Virtual Communities. *Frontiers in Psychology*, 2022. 12: p. 685959

<https://doi.org/10.3389/fpsyg.2021.685959>

Zhang, J.M., et al. Relationships Between User Knowledge Sharing in Virtual Community with Community Loyalty and Satisfaction. *Psychology Research and Behavior Management*, 2021.14: p. 1509-1523

<https://doi.org/10.2147/PRBM.S331132>

Wei, H.L., et al. The Impact of Consumers' Choice Deferral Behavior on Their Intertemporal Choice Preference. *Frontiers in Psychology*, 2021. 12: p. 555150

<https://doi.org/10.3389/fpsyg.2021.555150>

2. Make the "Fig. 2. Diagram of Outer Model Test Result" clear.

3. Add discussion section before conclusion section, explain results comparing the previous studies.

Based on these, I choose "Minor Revision" and welcome the revised version in the future.

### **Editor's Details:**

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