

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_104619
Title of the Manuscript:	Digital Transformation Strategy as A Moderating Role Of The Influence Of Intellectual Capital On Excellence Compete At Private Universities In South Sumatra
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><u>Compulsory</u> REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. Abstract should not be more than 300 words. Reduce it.</p> <p>2. For the Title, replace "Excellent compete" with "Excellent competition"</p> <p>3. You mentioned "mediating" somewhere in your abstract whereas your topic is moderating. Kindly correct, as they're not the same thing.</p> <p>4. The second model which captures the moderating variable is not well stated and interpreted. Please find out how to state a moderating model. (See link https://youtu.be/R25oHqOAM54; Reference Baron, R. M. & Kenny, D. A. (1986). The moderator-mediator variable distinction in social psychology research: conception, strategic, and statistical consideration. Journal of personality and social psychology, Vol. 51 No. 6, pp.1173-1182</p>	
<p><u>Minor</u> REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>1. Word limit exceeded. Should be between 3000-6000 words according to the journal. Improve on your citation. Know where to use "&" and "and"</p> <p>2. Work on your references. Some are not completely stated (e.g Cricelli et al. 2018; Hess et al. 2020; Kaminski et 2018; Mar et al. nd)</p> <p>3. Ensure your citations have their corresponding references and vice versa.</p> <p>4. Arrange keywords in alphabetical order.</p>	
<p><u>Optional/General</u> comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

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Reviewer Details:

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