

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_103411
Title of the Manuscript:	DESCRIPTIVE ANALYSIS AND BUSINESS MODEL OF CREATIVE ECONOMY DEVELOPMENT IN YOGYAKARTA
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebea.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1- The manuscript is very suitable for the scientific community 2- The title of the manuscript is appropriate 3- The abstract of the study is clear.</p> <p>- introduction section - Some references should be added to the 1, 2 and 3 paragraphs in the introduction section. - Add research objectives / purposes in the introduction section</p> <p>Howkins explains that economic activity in a society which spends most of its time to generate ideas (where is the reference???). Howkins focuses on an economy on a well-thought-out idea that can produce better results (where is the reference???.)</p> <p>4- The structure of the manuscript is appropriate 5 - The manuscript is correct in terms of methodology 6 - References are recent, please just add some references</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	The language needs to be checked	
<p>Optional/General comments</p>	In general, some recent references should be added.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	(If yes, Kindly please write down the ethical issues here in details)	

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Reviewer Details:

Name:	Kamel Mouloudj
Department, University & Country	University of Medea, Algeria