

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_103874
Title of the Manuscript:	The Influence of Frontliner Friendliness, Food Quality and Dining Experience on Passenger Satisfaction at Disney Fantasy restaurant
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy>)

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PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. Yes. Partly. Several comments have been made regarding this paper that need to be improved. Appropriate numbering for each section needs to be considered if needed</p> <p>a) Introduction i) The introduction section is shallow. An extended discussion of the topic of the study, and the necessary aspects and keywords need to be discussed at length to set a comprehensive background of the study ii) The paper has no objectives. You need to mention and discuss the objectives of the study from the definition of the research problem</p> <p>b) Literature Review iii) I also advice that you need to include the literature review, and discuss the findings of the previous studies, and the research methodologies applied</p> <p>c) Material and Methods i) This section is well presented and discussed, in terms of study design, study site and sampling frame, Sampling Strategy, Survey Participants, and Sample Size as well as Field Design and Implementation, Data Collection Tools, and Data management ii) The data analysis techniques adopted in the study is also discussed iii) However, this section takes a big section as compared to the previous section. I believe that this section can be streamlined to flow and add the other previous 'introduction' and 'literature review' section.</p> <p>d) Results and discussion i) The result section is well presented. ii) The discussion of the study is well presented in terms of addressing the topic of the study; however, please consider citing more related studies of target journal. iii) The previous literature findings have also been addressed in relation to the findings of the current study</p> <p>e) Conclusions i) The conclusions of the study do not seem to address the relevant information ii) The conclusion should summarize the findings of the study. it should also state whether the set objectives of the study have been met or not Two section should also be included in addition to conclusion i) The study implications discussing both managerial implications and theoretical implications ii) The recommendations for future studies.</p> <p>2. Yes. Partly.</p> <p>3. Yes.</p> <p>4. Yes.</p> <p>5. Yes. Partly.</p> <p>6. Yes.</p>	

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Minor REVISION comments		
1. Is language/English quality of the article suitable for scholarly communications?	English language expert is required to grammatical/spelling/punctuation issues.	
Optional/General comments		

PART 2:

	<u>Reviewer's comment</u>	<u>Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</u>
<u>Are there ethical issues in this manuscript?</u>	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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