

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_97743
Title of the Manuscript:	AN EMPIRICAL STUDY ON DETERMINANTS OF PRICE EARNINGS RATIO: EVIDENCE FROM LISTED FOOD, BEVERAGE AND TOBACCO COMPANIES IN COLOMBO STOCK EXCHANGE
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>This manuscript is Price earnings and investors where quantitative research technique is required. The manuscript is very much suitable for business performances with regards to profits, equity, etc with barely minimum reference to the scientific community.</p> <p>The title is very much apt for the manuscript.</p> <p>The abstract is very comprehensive as it throws light on the complete investigation of price earnings ratios with other related variables with suitable keywords, where the readers can get an insight of the complete synopsis of the topic.</p> <p>The subsections and structure of the manuscript are systematically arranged and framed. The data has been analysed using appropriate statistical tools for necessary testing of hypothesis and explained.</p> <p>The references are listed, however a thorough checking of citations and references is required, as either citations are present and references missing and vice versa.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Language is good and is suitable for scholarly communication, however at some places minor grammar errors are found, which have been highlighted in the manuscripts.</p>	
<p>Optional/General comments</p>	<p>Overall, this manuscript is clear and comprehensive that studies the relationship between price earnings and perceptions of investors. The abstract very well depicts the entire manuscript at a glance. Introduction is well explained, and theory based. It covers a general meaning of concepts under study that helps the readers to follow the research problem with the rationale of the researcher. Clear information on the research method and design has been discussed. Earlier reviews along with citations have sufficiently been used in the process of explanation. However, the citations given in most of the places do not have references. Minor grammar errors have been found. Conceptual framework with dependent and independent variables is depicted well. The tables are not reader friendly, adjusting the font and fitting the words appropriately in the tables with proper alignment would be helpful for the readers and researchers. Findings, conclusion, and recommendations are elaborated comprehensively. This manuscript is valuable and shows commendable quality of research work.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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