

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_98893
Title of the Manuscript:	Literature Review of The Selection International Mode of Entry Strategy for SMEs in East Java
Type of the Article	Review Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journaljemt.com/index.php/JEMT/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Yes	
1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)	Yes	
2. Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
3. Is the abstract of the article comprehensive?	Yes	
4. Are subsections and structure of the manuscript appropriate?	Yes	
5. Do you think the manuscript is scientifically correct?	Should be within 5 years, good to see how the latest SMEs in disruptive world for promoting SME strategies and operation of structure and human resource development –good for setting government/business policies.	
6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. (Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)	-	
Minor REVISION comments	Good	
1. Is language/English quality of the article suitable for scholarly communications?		
Optional/General comments	Pass because it is initiative for SMEs in East Java only—scope of studying. (Technology skills like online, youtuber, influencer, good partnership linkages, supportive government/ business agency/own supportive community, and sustainability are very important for modern SMEs/start-ups)	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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