

## Review Form 1.7

Journal Name:	<b>Journal of Economics, Management and Trade</b>
Manuscript Number:	<b>Ms_JEMT_98893</b>
Title of the Manuscript:	<b>Literature Review of The Selection International Mode of Entry Strategy for SMEs in East Java</b>
Type of the Article	<b>Review Article</b>

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljemt.com/index.php/JEMT/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments  1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)  2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)  3. <b>Is the abstract of the article comprehensive?</b>  4. <b>Are subsections and structure of the manuscript appropriate?</b>  5. <b>Do you think the manuscript is scientifically correct?</b>  6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b> <b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b>	1. Yes, the manuscript is important to scientific because is one of the contemporary issues facing small and medium scale enterprises globally. Most people operating on SMEs do not really know what it requires to take their businesses across borders. 2. I suggest it should be presented this way " LITERATURE REVIEW ON THE SELECTION OF INTERNATIONAL MODE OF ENTRY STRATEGY FOR SMEs IN EAST JAVA"  3. The abstract is comprehensive but there are some repetition in the last two sentences and also in the use of theories and models.  4. Yes  5. To very reasonable degree  6. Yes	
<b>Minor</b> REVISION comments 1. <b>Is language/English quality of the article suitable for scholarly communications?</b>	Yes	
<b>Optional/General</b> comments		

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

### Reviewer Details:

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