

**Editor's Comment:**

I have read the manuscript and was not really impressed with the approach. The quality of the research is similar to what an undergraduate student will submit for a term paper. I want to suggest to the author(s) to at the minimum adopt the methodology in:

Shankar, S. and Anand, D. (2020). Pre- and post-merger financial performance of select Indian pharmaceutical companies. *Journal of Emerging Technologies and Innovative Research*, 7(12), 16pp.

I must note also that the literature section should be updated to include much current research on the topic.

**Editor's Details:**

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