

Review Form 1.6

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_92766
Title of the Manuscript:	Discourse Analysis of Mass Media Surviving Strategies in the Post COVID-19 Era in Nigeria
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journalarjass.com/index.php/ARJASS/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>Reading the article, it is caused to me serious confusion in terms of understanding its purpose, as the study has serious issues of structure and above all, Methodology, in my opinion.</p> <p>Its strengths are the good introduction and the theoretical basis.</p> <p>The research questions seem to show what the researcher wants to investigate, but they are not connected to the purpose of the research, nor are results presented that answer them.</p> <p>Discourse analysis as a Methodological approach, I think, does not fit here. And it does NOT seem to me, than DA was followed in the study. Perhaps a qualitative content analysis or a thematic analysis would be better to use.</p> <p>In fact, the author uses naturalistic elements, but it is not clear what or what kind they are and by what exact process (steps) they were analyzed.</p> <p>After all, is it a research review? Is it empirical research? What exactly is this study, I'm having a hard time understanding. That is why the authors should clarify what they are doing in their study and how they are doing it.</p> <p>I suggest following the following structure: Introduction, Theoretical Framework (leave as is) Literature Review (i.e. what other scholars have found on the specific topic), Purpose / Problem, Research Questions, Methodology (in detail the whole process, i.e. presentation of the kind of all naturalistic elements and how the Analysis was conducted), Results obtained from the analysis, Discussion (answers to the research questions and comparison with other research from the literature review), limitations of the research, Conclusions.</p>	
Minor REVISION comments		
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Panagiotis Efst. Spiliopoulos
Department, University & Country	Aristotle University of Thessaloniki (AUTH), Greece