

Review Form 1.6

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_91283
Title of the Manuscript:	THE INFLUENCE OF MARKETING COMMUNICATION STRATEGIES ON FANDOM DEVELOPMENT IN TANZANIA: A CASE OF SELECTED PREMIER LEAGUE FOOTBALL CLUBS
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	Accept paper	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes. Kindly please write down the ethical issues here in details)	

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