

**Editor's Comment:**

I am sending you my editorial decision for paper with the title: **THE INFUENCE OF MARKETING COMMUNICATION STRATEGIES ON FANDOM DEVELOPMENT IN TANZANIA: A CASE OF SELECTED PREMIER LEAGUE FOOTBALL CLUBS**a.

I **accept the manuscript to be published** based on reviewers' recommendation.

The author can transfer his manuscript to be published in [Asian Journal of Agricultural Extension, Economics & Sociology](#).

**Editor's Details:**

Dr. Roxana Plesa  
Senior Lecturer, University of Petrosani, Romania.