

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_91980
Title of the Manuscript:	The Role of Corporate Social Responsibility in Promoting Business Growth and Sustainability in the Hospitality Industry
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	Introduction- Organize your introduction with this structure: start with the trends and then the issues. Present and highlight the main variables and your intention then your rationale, lastly the intended output of the study Literature- Use Claim and Evidence format in organizing the content of each paragraph in doing the reviews. The first sentence of each paragraph should be the claim of the author regarding certain topics or ideas followed by the evidence or supporting literature of the claim. Reference: majority of the references are old.. try to add more recent literature	
Minor REVISION comments	Methods: discuss who are these participants- are these employees, managers or guest. And discuss the validity and reliability of the instrument used	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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