

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_92558
Title of the Manuscript:	Porter's five forces analysis of Zanzibar's seaweed industry
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	•Recommendation should be included in the article after conclusion part.	
Minor REVISION comments	<ul style="list-style-type: none">□ Explain why your study is important in introduction part.□ An author should state clearly the problem and show the justification.□ Allocate numbers in headings and sub- headings Starting from the Introduction to conclusion part.. Example; 1. Results and discussion. 1.1 Applying Porter's five forces framework in the Zanzibar seaweed industry.)	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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