

## Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_92558
Title of the Manuscript:	Porter's five forces analysis of Zanzibar's seaweed industry
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	The methodology is not strong. This led to results and discussion being seen more in the light of a review. The author must tell us how he measured profitability and other key terms he mentioned in his work. How was the primary data analysed?	
<b>Minor</b> REVISION comments	The author should bring the discussion on other studies that also used porter's five forces analysis	
<b>Optional/General</b> comments	The study seems more like a review	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

Name:	Jacqueline Baidoo
Department, University & Country	Ghana