

Review Form 1.6

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_92767
Title of the Manuscript:	Public Relations Strategies in the Management of Tertiary Institutions in the Post COVID-19 Era in Nigeria
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalarjass.com/index.php/ARJASS/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>This is an advocacy/conceptual paper; thus, the author(s) must critically present his/their arguments after reviewing relevant literature. This has not been done.</p> <p>The abstract was poorly written.</p> <p>The literature reviewed was mostly of compilation of relevant authors without strong critical interrogation. The theoretical framework was poorly interrogated.</p> <p>Meanwhile, the reference list was perfectly done. However, there are errors in the text (body) of the paper where citation rules were not followed.</p> <p>When all these identified gaps are attended to, and a final good proof reading is done, the paper can be published.</p>	
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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