

Review Form 1.6

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_93529
Title of the Manuscript:	Modelling the Impacts of Spokespersons Attachment in Cosmetics Context
Type of the Article	Original

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound.

To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajess.com/index.php/AJESS/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none"> ❖ General comments <ul style="list-style-type: none"> • Use Times Roman with font 12 and • Spacing between sentences 1.5 • Use 14 fonts for titles and sub-titles • The manuscript is too short ❖ In methodology part as far as my knowledge is concerned the methodology have include the following <ul style="list-style-type: none"> • Research Design • Instruments of data collection <p>Method of data analysis (Qualitative, Quantitative or both), though mentioned (statistical tools)</p>	
Minor REVISION comments	<p>Keywords should have to be:- Modeling, the Impacts of Spokespersons, Attachment, Cosmetics, Context</p> <ul style="list-style-type: none"> ❖ Keywords have to be at least 5 (five) words 	
Optional/General comments	<ul style="list-style-type: none"> ❖ Please try to shoe Methodology clearly to further investigate your article ❖ The result and discussion must be more elaborative in your article ❖ Even though you have so many variables to discuss but your result and discussion is short 	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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