

Review Form 1.6

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_93460
Title of the Manuscript:	Comparative Study of Online and Offline Shopping Behaviour Among Undergraduate Girl Students
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajaees.com/index.php/AJAEES/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The context of the literature, the topic and details provided are not aligned. The literature is not critically conjectured. Literature review is not sufficiently describing the actual phenomena on which author is raising arguments. Add literature review related to the problem statement of the paper. Add literature including the valid explanation of the relationships among dependent and independent variables. Add regression test to establish the connection and probable impact among variables	
Minor REVISION comments	Formatting of the paper should be according to APA Style.	
Optional/General comments	Add updated references and citations.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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