

Editor's Comment:

This paper can be accepted after the following is written out, not listed:

FACTS AND FINDINGS

According to the survey the results are:

- Only half of the surveyed population was aware about the Atal Pension Yojana (53.8%).
- Most people surveyed were not aware about the Income tax benefits given under the scheme. (61.5% are unaware).
- Almost People are unaware of who is eligible for the Scheme (61.5% are unaware).
- Most people are also unaware about the returns given by the scheme (65.4% are unaware).
- Only 30.8% respondents reported that either they or their family has already enrolled in the Programme.
- Of the people who knew about APY, most of them came to know about it from their friends and family (43%), followed by Advertisements (36%) and Banks/Financial Institutions (21%).
- When asked whether they will enroll or not in the Atal pension yojana, most people (40%) were still uncertain and responded with maybe. While 20% responded with a no and 10% with a yes.

Editor's Details:

Dr. John M. Polimeni
Associate Professor,
Albany College of Pharmacy and Health Sciences, Albany, New York, USA.