

Review Form 1.6

Journal Name:	Journal of Education, Society and Behavioural Science
Manuscript Number:	Ms_JESBS_93179
Title of the Manuscript:	The perks of online selling: shared experiences and defying challenges
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljesbs.com/index.php/JESBS/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none">• What are the perks of online selling? How the perks are identified?• Eight people made up the sample size. Does this seem like a reasonable amount to spend on the research?• Problem Statement, Research Question, Research Gap Mandatory• How will your research benefit society?• Defend the choice of dependent and independent variables.	
Minor REVISION comments	In the introduction, advised the author to include the widely acknowledged advantages of online shopping? Also, what challenges does the seller encounter when dealing with customers from all over the world?	
Optional/General comments	Nil	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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