

Review Form 1.6

Journal Name:	Journal of Education, Society and Behavioural Science
Manuscript Number:	Ms_JESBS_93179
Title of the Manuscript:	The perks of online selling: shared experiences and defying challenges
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journaljesbs.com/index.php/JESBS/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	It is important to review the literature and align it with the result, for a better understanding of the constructs performed. It should make better citations of authors to substantiate the methodology more Regarding the results, they should also experience what was evidenced in the interviews, deepening the central theme of the research that aims to investigate, explore and document the experiences of online sellers	
Minor REVISION comments	performing such adjustments, I believe it to be an excellent research, but it would be important to increase the sample to validate the test	
Optional/General comments	It is important to carry out a bibliometrics on the subject, for that use an indexed base to validate the literature and research foundation. Another relevant point is, based on the reports of the interviewees, to contrast with questions and see where they align, differ and even expand the central theme to understand the vision of each group or individual. It is also worth with this detailing to verify why to better adapt and enrich the content of the topic studied.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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