

## Review Form 1.6

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|--------------------------|---|
| Journal Name:            | <a href="#">Journal of Engineering Research and Reports</a> |
| Manuscript Number:       | Ms_JERR_94879   |
| Title of the Manuscript: | Business Trends in Digital Era                              |
| Type of the Article      | Research  |

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://journaljerr.com/index.php/JERR/editorial-policy>)

### PART 1: Review Comments

|                                     | Reviewer's comment   | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|-------------------------------------|--|---|
| <b>Compulsory</b> REVISION comments |  |   |
| <b>Minor</b> REVISION comments      | <b>In the article the hypothesis to be investigated is NOT formulated, therefore the conclusions are comments, not refutations or contrasts of hypotheses of a scientific article</b><br>The author is recommended to organize the article, and order it with introduction, hypothesis, methodology, development, hypothesis testing and conclusions, the natural format of a research article. I encourage you to make the changes given the value of the item. |   |
| <b>Optional/General</b> comments    |  |   |

### PART 2:

|  | Reviewer's comment   | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> |   |

### Reviewer Details:

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|----------------------------------|--|
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