

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_94327
Title of the Manuscript:	ASSESSMENT OF THE EFFECT OF ADVERTISING CHANNELS ON SALES PERFORMANCE OF SELECTED SMALL AND MEDIUM ENTERPRISES IN LIXLE COUNTY, BURAO SOMALILAND
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	The author should accept the corrections done on the manuscript using Track changes by the reviewer. These are mostly related to punctuation and sometimes grammar,	
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

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