

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_94558
Title of the Manuscript:	Study On Financial Ratio Analysis Of a food industry company
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajebo.com/index.php/AJEBA/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ul style="list-style-type: none"> The introduction part of the ABSTRACT is too large. It contains 128 words from the beginning of the abstract to the end of the CITATION in the ABSTRACT. It is quite awkward to have a CITATION in an ABSTRACT. The real part of the ABSTRACT which represents the true meaning of the abstract is only 43 words beginning from <i>this paper discusses</i> ends to <i>over the past five years</i>. The abstract should have the following parts: 1) the general objective, 2) the method and its significance, 3) the research approach such as <i>quantitative or qualitative</i>, 4) Research instrument <i>in which I am sure is secondary data</i>, 5) the result, 6) conclusion. The author provided the general objective which reads: <i>This paper discusses introduction, classification and detailed financial statement analysis and financial ratio analysis and their interpretation of food Industry company.</i> The author also has drawn some conclusion which reads: <i>At last, the paper has concluded that the company's overall financial performance and position has been improved over the past five years.</i> <ul style="list-style-type: none"> The research methodology and its significance, the research approach, the research instrument, and the research results are missing. Provide all those above mentioned sections in the abstract. Reduce the introduction part of the abstract to not more than 40 to 50 words NOTE: <i>Since the author is using too many rations; provide the overall result of the ratios one by one in the abstract. Do not include all details of the results.</i> <p>THE REST OF THE PAPER IS FINE (GOOD LUCK)</p>	
Minor REVISION comments		
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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