



SDI Review Form 1.6

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_60800
Title of the Manuscript:	EFFECT OF ENTREPRENEURIAL STRATEGIES ON THE PERFORMANCE OF SMEs IN KOGI STATE
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/journal/10/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>The topic used for research is a topic that is quite interesting and very contextual to the conditions of SME development in developing countries.</p> <p>This paper is written quite well, in which the composition and flow of writing can be well understood.</p> <p>However, there are several things that need to be clarified in this paper:</p> <ol style="list-style-type: none"> 1. In the discussion of the results of the analysis, the cost leadership strategy disappeared without any logical explanation. This paper needs to explain why cost leadership has been excluded from the analysis and conclusions 2. The knowledge based chapter does not provide sufficiently strong justification as a theoretical basis in this study. The author needs to explain whether the independent variable is categorized as knowledge, because if these variables are classified as knowledge is debatable. In addition, the basis of research that is widely used is Porter's theory, while Porter adheres to the concept of industrial organization. Therefore, it is somewhat contradictory. In what context is knowledge based used; as capability and competence? or as a basis for the process? 	
Minor REVISION comments	<p>I propose a minor revision of the following:</p> <ol style="list-style-type: none"> 1. To complete an explanation of the cost leadership analysis and its results 2. Knowledge based theory justification in order to strengthen the research framework. . In what context is knowledge based used; as capability and competence? or as a basis for the process? 	
Optional/General comments		



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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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