



**SDI Review Form 1.6**

Journal Name:	<a href="#">Archives of Current Research International</a>
Manuscript Number:	Ms_ACRI_60800
Title of the Manuscript:	EFFECT OF ENTREPRENEURIAL STRATEGIES ON THE PERFORMANCE OF SMEs IN KOGI STATE
Type of the Article	

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/journal/10/editorial-policy> )

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	In paper you explaine that there are 5 variables ((cost, product differentiation, human resource, entrepreneurial marketing and adaptation strategies )as the independent variables (see sub chapter 3.5), but in sub chapter 4, the price/cost strategy is not included to be calculated by multiple regression method. Why ?  In sub chapter 4, there is not calculated by multiple regression for entrepreneurial stategies and Competitive advantage ? because you explain in sub chapter 3.5 that there are 3 variables (return on investment, market share and competitive advantage) as the dependent variable .	
<b>Minor</b> REVISION comments	What is the criteria that you make statement : <b>human resource strategy is the most adopted entrepreneurial strategies by SMEs in the study area</b> ?  What is the criteria that you make statement : <b>return on investment is the strongest performance indicator of SMEs in the study area</b> ?  (please see page 11)	
<b>Optional/General</b> comments		

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	



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**Reviewer Details:**

Name:	<b>Ir.H.M.Yani Syafei</b>
Department, University & Country	<b>President University, Indonesia</b>