

Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_90729
Title of the Manuscript:	ANALYSIS OF PROFITABILITY DETERMINANTS AND EFFECT VALUE OF AUTOMOTIVE COMPANIES IN INDONESIA
Type of the Article	Original Research Article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ol style="list-style-type: none">1. The literature review is too less for such a wonderful work. You need to add and elaborate on the same.2. Conceptual framework required elaboration and explanation.3. Revisit reference and align it to the need of the requirement of the journal.	
Minor REVISION comments		
Optional/General comments	Good abstract	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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