

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_90573
Title of the Manuscript:	The Place-of-origin Effect on Consumer's Purchase Intention
Type of the Article	Original Research Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

<https://www.journalajaees.com/index.php/AJAEES/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	None	
<b>Minor</b> REVISION comments	<ol style="list-style-type: none"><li>1. Words /alphabets highlighted with yellow may be modified/ corrected.</li><li>2. Words /alphabets highlighted with red may be deleted.</li><li>3. Words /alphabets highlighted with green may be inserted.</li><li>4. et al may be in italics font.</li></ol>	
<b>Optional/General</b> comments	Good work, lacks any kind of statistical analysis.	

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

### Reviewer Details:

Name:	Prashant Shrivastava
Department, University & Country	Jawaharlal Nehru Agriculture University, India