

## Review Form 1.6

Journal Name:	<a href="#">Asian Journal of Fisheries and Aquatic Research</a>
Manuscript Number:	Ms_AJFAR_90184
Title of the Manuscript:	Application of Business Model Canvas (BMC) in The Fish Processing Unit of CV. Brightfood Riung Gunung, Bandung City.
Type of the Article	Review Article

### General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajfar.com/index.php/AJFAR/editorial-policy> )

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<ol style="list-style-type: none"><li>1. This review paper is comprehensive. However, comprehensive language editing must be done by the author.</li><li>2. The author needs to include a Literature Review section before the 'METHODOLOGY.'</li><li>3. Please expand on the data analysis section. All arguments must be backed by literature.</li></ol>	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments		

### PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

### Reviewer Details:

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