

Review Form 1.6

Journal Name:	Asian Journal of Fisheries and Aquatic Research
Manuscript Number:	Ms_AJFAR_90183
Title of the Manuscript:	Analysis of the Decision-Making Process for the Purchase of Ornamental Fish at the Bogor Ornamental Fish Marketing Depot
Type of the Article	Review Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<https://www.journalajfar.com/index.php/AJFAR/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<ol style="list-style-type: none"> Why accidental sampling technique is used when there are lots of different probability sampling methods are available? As per my knowledge, probability methods allow the researchers to make better statistical interventions, whereas non-probability methods are not so technically and experimentally sound. Kindly state the strong advantages as well as disadvantages of using a non-probability sampling technique. What is the core motivation behind conducting this research? It should be stated clearly. It is highly desirable to include pie-chart graphs like fig 2 and fig 3 to represents the data and information provided in table 1 to table 5. For the present case study, I hope that there are different types of ornamental fishes are present in Bogor ornamental fish marketing depot, which particular types of fishes are mostly demanded by the customer and which one is least preferred? Kindly include the variety of ornamental fishes available in Bogor market, most demanded one and their prices as well. These are some of the important information that is absolutely missing. I just found two names, Koi and Cupang. Kindly state the limitations of this study 	
Minor REVISION comments		
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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